



SEMEN MARKETING

Do you need help with semen marketing?

How do you ensure your bull gets promoted in a way that makes him available to a wider range of customers to maximise semen sales?

ROCKY REPRO - Semen Marketing Division - has now become the company with the “go to” website for those looking to purchase semen in northern Australia. We feature a new look website that is easy to navigate, has a wide range of sires (growing at a rapid rate!) and is updated on a regular basis. There will be regular emails and newsletters to announce new sires and updates. The website also features a new, unique Export Sires listing for our international enquiries. ROCKY REPRO markets and ships semen to every state in Australia and we regularly organise export consignments.

What we offer:

- › Website listing- including unlimited photos, pedigree details, EBV's, video, notes and regular updates as required.
- › Exposure from advertising in breed publications (at ROCKY REPRO's discretion) and inclusion in our regular advertising.
- › Export qualified semen promoted to international enquiries.
- › Shipping and dispatch facility both domestic and international.
- › Semen storage - either in your tank maintained at ROCKY REPRO or in ROCKY REPRO storage.
- › We handle all sales enquiries, invoicing and payments (in AUD).

Fees:

- › Once only website listing fee AUD\$100 per bull, includes unlimited updates.
- › All semen of listed bulls to be stored at ROCKY REPRO, normal storage fee applies.
- › 10% commission fee on all sales, reconciled monthly.
- › If you require additional advertising we can organise this at cost.

Please call Tim (+61 427 473 442) or Sally (+61 428 332 913) to answer any questions or discuss further how Rocky Repro can assist with marketing your genetic material.

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ROCKY REPRO
Queenslands Bovine Reproduction Centre